



Marketplace

Exhibitor Information Guide

Please Join Us!

We invite you to be a part of our marketplace at the National Scleroderma Conference taking place from **September 16-17, 2022** at the Sheraton Fallsview Hotel in Niagara Falls, Ontario. We would be delighted to have you showcase your products or services during the conference to more than 150 delegates, including patients, caregivers and medical professionals.

We believe that connecting medical professionals, patients, family and friends to your brand is important, as you provide products or services that can benefit those living with scleroderma in their day to day lives.

About

The National Scleroderma Conference will be a showcase for the best available research, initiatives, tools, guidelines, practices and support networks. This is a conference for more than patients and professionals - it will involve families, friends, sponsors, support teams and media. The focus of the conference is to engage more people and raise awareness and understanding of scleroderma. The conference will educate everyone; from those who are brand new to the scleroderma community to long-serving experts – because there is always more to learn. This will empower conference attendees to advocate for their own care, rally support for the care of others and champion broader public and professional engagement with the scleroderma community.

Scleroderma is a chronic, often progressive autoimmune disease – like rheumatoid arthritis, lupus and multiple sclerosis – in which the body's immune system attacks its own tissues. Scleroderma, which literally means “hard skin”, can cause thickening and tightening of skin, as well as serious damage to internal organs including the lungs, heart, kidneys, esophagus and gastrointestinal tract.

Currently there is no cure for scleroderma, and research is our only hope for the future. Your involvement in the conference will help us to continue our fight against this life changing and debilitating disease.

Joining the Marketplace:

Registration is available at \$250.00

- Vendors are provided one 8' draped table with two chairs and a wastebasket
- Vendors will be required to fill out a registration form to confirm attendance
- Vendors to provide logos to promote on the National Conference website and social media channels

Benefits of Participating:

Exposure for your brand to a niche market

- Advertise directly to medical professionals, patients, families and friends
- Engage with individuals about the benefits of your products or services
- Showcase your product or services amongst other reputable vendors of specialty goods and services
- Complimentary advertising on the National Conference Website and our social media channels

EXHIBITOR RULES AND REGULATIONS

The exhibit room at the Conference is visited by people with scleroderma, family members of people living with scleroderma, caregivers, and the world's leading scleroderma healthcare professionals and researchers.

EXHIBIT FEES

All Exhibit areas include one 8' draped table, two chairs and a wastebasket and are available at \$250 each.

EXHIBIT SPACE ALLOCATION

Table space will be provided by Scleroderma Canada. Scleroderma Canada reserves the right to make changes to the marketplace floor plan as may be deemed necessary at its sole discretion.

PAYMENT AND CONTRACT

Vendors can register for the Marketplace on our website at www.sclerodermaconference.ca. Scleroderma Canada also accepts payment by credit card or by cheque. Signed contracts can be mailed to: Scleroderma Canada, 203-41 King William Street, Hamilton, ON L8R 1A2.

CANCELLATION

Full refunds will be made for cancellations if Scleroderma Canada is notified at least 60 days prior to installation day.

EXHIBITOR REGISTRATION

Two company representatives may attend per exhibitor booth. Additional exhibitor registrations must be paid conference registrations and may be made through the regular conference registration process.

EXHIBIT SET UP AND DISMANTLE

Date: September 16-17, 2022

Location: Sheraton Fallsview
5875 Falls Ave
Niagara Falls, Ontario

Set up: 7:00 - 08:30am **Exhibit Hours:** 9:00 - 5:00pm **Dismantle:** 5:00 - 6:30pm

SHIPPING AND EXHIBIT SERVICES

Materials can be shipped directly to the hotel at the address above no sooner than two days prior. Please connect with us for details of using this service.

SAFETY REGULATION

Exhibitors must adhere to all municipal and provincial laws, rules and regulations. All drapes, table coverings and other materials must comply with fire department regulations.

SECURITY

There will be no security provided during the Marketplace. We recommend that you lock up any valuable property when not at your exhibit area. Neither Scleroderma Canada nor the hotel will be responsible for any exhibit materials.

LIABILITY

The Exhibitor shall fully be responsible to pay for any and all damages to property owned by the hotel, its owners or managers which result from any act or omission of the Exhibitor. The Exhibitor agrees to defend, indemnify and hold harmless Scleroderma Canada and Sheraton on the Falls and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither Scleroderma Canada nor the hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

DOOR PRIZES

Exhibitors are welcome to host one door prize per company. The item to be drawn can be displayed at the company's exhibit area. Exhibitors are responsible for shipping the item to the winner if necessary. Scleroderma Canada will not be held responsible for shipping of any door prize items.

PRODUCT SALES

Exhibitors are welcome to sell product to conference attendees; however, written pre-approval of sales and product is required at least 60 days prior to the conference. Scleroderma Canada reserves the right to deny any company or product from participation and sales at its events.

To obtain approval, please contact Scleroderma Canada at executive@scleroderma.ca or at 1-866-279-0632. Scleroderma Canada reserves the right to revoke Exhibitor sales privileges at any time during the Conference.

CONFERENCE BAG GIVEAWAYS

Exhibitors are invited to provide product or product information for inclusion in the Conference attendee gift bags. Please contact Scleroderma Canada in advance at conference@scleroderma.ca or at 1-866-279-0632 of items to be included. Please let us know by September 6, 2022 if you would like to include a promotional item in the bags.

ADVERTISING

All exhibitors will be listed in the Conference program book. For additional program book advertising opportunities, please contact Scleroderma Canada at conference@scleroderma.ca or at 1-866-279-0632.